

# CONFERENCE PROCEEDINGS

**BEST Education Network  
Think Tank XI  
Learning for Sustainable Tourism**

*May 21-24, 2011*

*Temple University  
Philadelphia, USA*



**Proceedings Editor**

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## **PREFACE**

Dear Delegates,

We are pleased to present the proceedings of the BEST Education Network (BEST EN) Think Tank XI entitled *Learning for Sustainable Tourism*. The event was held in Philadelphia, USA, May 21-24, 2011, in conjunction with Temple University.

BEST EN is an international consortium of educators committed to furthering the development and dissemination of knowledge in the field of sustainable tourism. The organisation's annual Think Tanks bring together academics and industry representatives from around the world to discuss a particular theme related to sustainable tourism and push the research and education in this specific field forward. The focus of Think Tank XI highlighted the importance of education and learning in the field of sustainable tourism to promote and implement sustainable tourism practices in tourism.

The proceedings present work by academics and practitioners worldwide, who research various aspects of the conference theme. They include the abstracts and papers accepted by the scientific committee following a double blind peer review process. We like to take this opportunity to thank the reviewers who donated their time to ensure a professional process:

- Dr. Julia Albrecht, Victoria University of Wellington, New Zealand
- Dr. Pierre Benckendorff, University of Queensland, Australia
- Dr. Dianne Dredge, Southern Cross University, Australia
- Anja Hergesell, MODUL University Vienna, Austria
- Dr. Claudia Jurowski, Northern Arizona University, USA
- Dr. Janne J. Liburd, University of Southern Denmark, Denmark
- Dr. Dagmar Lund-Durlacher, MODUL University Vienna, Austria
- Xavier Matteucci, MODUL University Vienna, Austria
- Dr. Sabine Sedlacek, MODUL University Vienna, Austria
- Roberta Sogayar, University Anhembi Morumbi, Brazil
- Dr. Andreas Zins, MODUL University Vienna, Austria.

Thirteen research papers were presented at the conference. Presentations were held within the following themed sessions:

- Learning Tools and Sustainable Tourism, and
- Values and Learning Environments.

The contributions are arranged alphabetically by lead author and by session. Abstracts of all papers as well as the PowerPoint presentations will be put on the BEST EN website.

The Editor and the BESTEN Executive Committee anticipate that readers of this volume will find the papers informative, thought provoking and of value to their research.

Tina R. Tiller

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