

## AGENDA BESTEN Think Tank X: Networking for Sustainable Tourism

Sunday, June 27, 2010

- 14:00/18:30 Registration, Hotel Rathauspark/MU Vienna  
18:00 – 18:30 Bus to University  
18:30 **WELCOME BBQ**, Terrace, MU Vienna  
21:00 – 21:30 Bus to Hotel

Monday, June 28, 2010

- 09:00 – 17:00 Registration  
08:30 – 09:15 Bus to University

### **WELCOME AND INTRODUCTION, R. 109**

- 09:15 – 09:45 Dr. Karl Wöber  
President  
MU Vienna, Austria  
  
Ms. Brigitte Jank  
President  
Vienna Economic Chamber, Austria  
  
Dr. Dagmar Lund-Durlacher  
Chair, Think Tank X  
MU Vienna, Austria  
  
Dr. Janne J. Liburd  
Chair, BEST Education Network  
University of Southern Denmark, Denmark  
  
Dr. Deborah Edwards  
Chair, Knowledge Creation, BEST Education Network  
University of Technology Sydney, Australia

### **KEYNOTE ADDRESS, R. 109**

- 09:45 – 10:30 Dr. Ulrike Gretzel, Texas A&M University, USA  
*All's Well That Networks Well: Harnessing the Power of Virtual Networks for Sustainability Research and Practice*

- 10:30 – 11:00 Break

### **PAPER PRESENTATIONS**

#### **Session 1A: Good governance through networking, R. 109**

Moderator: Dr. Tim Coles, University of Exeter, UK

*The Managing Local Tourism Master Class: Communicating and Building Sustainable Tourism Management Practices across Local Government Divides*

Dr. Dianne Dredge, Ms. Emma-Jane Ford and Dr. Michelle Whitford, Southern Cross University, Australia

*Establishing a Network of European Rural Villages for the Development of Sustainable Tourism*

Dr. Mariangela Franch, Dr. Umberto Martini, Ms. Federica Buffa and Mr. Fabio Sacco, University of Trento, Italy

*Implementing destination governance*  
Ms. Loredana Padurean, University of Lugano, Switzerland

**Session 1B: Collaborative Knowledge Systems, R. 108**

Moderator: Ms. Anna Huebner, Aalborg University, Denmark

*The role of networking in sustainable tourism development – avoiding strategic drift at a destination level*

Mr. Ehsan U. Ahmed and Dr. Larry Dwyer, University of New South Wales, Australia

*Knowledge economies, knowledge making, complexity theory, and networks: a Balinese experience of participating in sustainable micro tourism*

Dr. Gayle Jennings, Griffith University, Australia

*New Media for Climate Change Communication and Collaboration*

Dr. Arno Scharl, MODUL University Vienna, Austria

**Session 2A: Innovation through networks, R. 109**

Moderator: Dr. Tazim Jamal, Texas A&M University, USA

*The Importance of Networks for Innovation in Sustainable Tourism*

Dr. Jack Carlsen, Curtin University of Technology, Australia

Dr. Janne J. Liburd, University of Southern Denmark, Denmark and

Dr. Deborah Edwards, University of Technology Sydney, Australia

*Climate change mitigation among accommodation providers in the South West of England: comparisons between members and non-members of networks*

Dr. Tim Coles, Ms. Anne-Kathrin Zschiegner and Dr. Claire Dinan, University of Exeter, UK

*Innovation of and in Informal Actor Network*

Ms. Maya Damayanti, Diponegoro University, Indonesia

*Re-thinking resort growth and governance: An evolutionary network approach*

Dr. Alison M. Gill and Dr. Peter W. Williams, Simon Fraser University, Canada

**Session 2B: Case studies, R. 108**

Moderator: Dr. Gayle Jennings, Griffith University, Australia

*Agenda 21, the Internet and Globalization – Creating a Networked Sustainable Tourism Guidance System to Develop Sustainable Consumption and Production*

Mr. Herbert Hamele, DestiNet Partnership, Germany

*Drowning with Tourism – Stakeholder Perspectives from Tuvalu*

Ms. Anna Huebner, Aalborg University, Denmark

*Implementation of the DIT-ACHIEV Model for Sustainable Tourism Destination Management: Killarney, Ireland, a Case Study*

Ms. Maeve Morrissey, Dr. Kevin Griffin and Dr. Sheila Flanagan, Dublin Institute of Technology, Ireland

*Cultural-Touristic Network Altenkirchen – A perspective in development*

Ms. Sanja Zerlauth and Dr. Dietmar Wiegand, Vienna University of Technology, Austria

13:00 – 14:30

Lunch with Poster Session

14:30 – 16:00

**OPEN INDUSTRY FORUM**

Facilitator: Dr. Deborah Edwards, University of Technology Sydney, Australia

Bibiane Hromas, platou

*Platou – platform for architecture in tourism*

Karmen Mentil, ÖAR Regionalberatung GmbH, Austria

*Alpine Pearls – networking for climate-friendly tourist offers*

Christian Pladerer, Austrian Institute of Ecology, Austria  
*Green Events Austria – the network for sustainable event management in Austria*

Michaela Reitterer, Boutique Hotel Stadthalle  
*Best practice Boutique Hotel Stadthalle – networking for the sustainability of the Viennese hospitality industry*

16:00 – 17:00      **NETWORKING WORKSHOP**, R. 109  
17:00 – 18:30      **DRINKS OVER VIENNA**, Terrace, MU Vienna  
18:30 – 19:00      Bus to Hotel

## Tuesday, June 29, 2010

09:00 - 12:00      Registration

08:15 – 09:00      Bus to University

### 09:00 – 11:00      **PAPER PRESENTATIONS**

#### **Session 3A: Social Networking theory and analysis**, R. 109

Moderator: Dr. Dianne Dredge, Southern Cross University, Australia

*Rather Together? Network effects among students*

Florian Aubke, Dr. Ivo Ponocny and Anja Hergesell, MODUL University Vienna, Austria

*The role of face-to-face communication and networking to underpin business development and innovation*

Dr. Leo Jago, University of Nottingham, UK and

Dr. Margaret Deery, Victoria University, Australia

*Sustainable Tourism Networks*

Dr. Seldjan Timur, Eastern Mediterranean University, Cyprus

#### **Session 3B: Other issues related to sustainable tourism**, R. 108

Moderator: Dr. Holger Lütters, FH Eberswalde, Germany

*Sustainability: What Matters to Students, Educators, and Hospitality and Tourism Professionals?*

Dr. Cynthia S. Deale, East Carolina University, USA and

Dr. Nelson Barber, University of New Hampshire, USA

*The Impact of Climate Change on Alpine Leisure Tourism in Germany and Austria*

Dr. Alexander Dingeldey & Ms. Anja Soboll, Munich University, Germany

*How fragile is Tourism Development in West Africa? The case of The Gambia*

Dr. Lee Davidson and Dr. Mondher Sahli, Victoria University of Wellington, New Zealand

*Is Ecotourism a strategy for regional economic development in India? The Case of Mussoorie and Asan Barrage*

Dr. Harald Pechlaner and Christopher Reuter, Catholic University of Eichstätt-Ingolstadt, Germany

*Indigenous Values help shape a Universal Tourism Ethic*

Ben Sherman and Gerti Daurach, Austria

*How is sustainability 'materialised' in tourism? Contested materials in the production of sustainable tourism discourse*

Mr. Neil M. Walsh, Swinburne University of Technology, Australia

#### **Session 4A: Inter- & Intra-organizational Networks**, R. 109

Moderator: Dr. Alison Gill, Simon Fraser University, Canada

*Implementation Networks of the New Zealand Tourism Strategy 2015*

Dr. Julia Albrecht, Victoria University of Wellington, New Zealand

*Sustainable destination management and the marketing-planning gap: Collaborative networks and new organizational forms*

Dr. Tazim Jamal, Texas A&M University, USA and

Dr. Dianne Dredge, Southern Cross University, Australia

*Sustainable Tourism Pedagogy and Student-Community Collaboration: Developing core literacies and reflective practice*

Dr. Tazim Jamal, Texas A&M University, USA

Mr. Justin Taillon, Texas A&M University, USA and

Dr. Dianne Dredge, Southern Cross University, Australia

11:00 – 11:30	Break
11:30 – 13:00	<b>BRAINSTORMING SESSION</b> , R. 109
13:00 – 14:00	Lunch buffet
14:00 – 22:00	<b>SITE VISIT</b> Walk to Cobenzl Wine tasting/Jause <b>KEYNOTE ADDRESS</b> Dr. John Tribe, University of Surrey, UK <i>Tribes, Territories and Networks in the Tourism Academy</i> Teambuilding activities <b>AWARD DINNER</b> , Oktagon Presentation of the Outstanding Paper Award
22:00 – 22:30	Bus to Hotel

Wednesday, June 30, 2010

09:00 - 13:00	Registration
08:30/09:30	Bus to University
09:00 – 10:00	<b>NETWORKING BREAKFAST</b> , R. 207
10:00 – 11:30	<b>BREAKOUT SESSIONS</b> , R. 108/109/110
11:30 – 12:00	Break
12:00 – 13:30	<b>BREAKOUT SESSIONS</b> , R. 108/109/110
13:30 – 14:30	Lunch buffet
14:30 – 16:00	<b>REPORT-OUTS</b> , R. 110
16:00 – 16:30	<b>CLOSING SESSION AND CONCLUSIONS</b> , R. 110
16:30 – 17:00	Bus to Hotel
19:15 – 19:30	Bus to Restaurant
19:30	<b>NETWORKING DINNER</b>