

AGENDA

Tuesday, June 24, 2008

- 09:15 – 16:30 MAST PhD Workshop, M01
- 16:00 - 19:00 Registration, Front of conference hall
- 19:00 WELCOME RECEPTION, University Backyard

Wednesday, June 25, 2008

- 09:00 – 19:00 Registration, Front of conference hall

WELCOME AND INTRODUCTION, Conference Hall

- 09:00 – 09:30 **Dr. Alev Katrinli**
Head, Department of Business Administration
Izmir University of Economics, Turkey

Dr. Turgut Var
Chair Think Tank VIII
Izmir University of Economics, Turkey

Dr. Janne J. Liburd
Chair BEST Education Network
University of Southern Denmark, Denmark

Dr. Graham Miller
Chair, Knowledge Creation, BEST Education Network
University of Surrey, UK

KEYNOTE ADDRESS, Conference Hall

- 09:30 – 10:15 **The Influence of Tourism on the Subjective Wellbeing of Host Communities**
Dr. Robert Cummins
Head, Australian Centre for Quality of Life, Australia

- 10:15 – 10:30 BREAK, Front of conference hall

RESEARCH PRESENTATIONS

Parallel Sessions

- 10:30 - 12:00 **Session 1A: Tourism's Advancement of Tourists' and Residents' QOL**,
A1
Moderator: Dr. Charles Arcodia, University of Queensland, Australia
Presentations:
Assessing Whose Quality of Life: A Critical Examination of the Benefits of Travel for Tourists
Dr. Gianna Moscardo, James Cook University, Australia

Linking Tourist Satisfaction to Happiness and Quality of Life
Mr. Sebastian Filep, MODUL University Vienna, Austria

A Conceptual ex ante Framework for the Strategic Study of Social Utility of Sport Events
Mr. Nico Schülenkorf, University of Technology Sydney, Australia

Shared Playgrounds: Contrasting Visitor Perspectives on Tourism Precincts in Cities
Mr. Tony Griffin, Dr. Deborah Edwards, Ms. Katie Schlenker & Dr. Bruce Hayllar,
University of Technology Sydney, Australia

Tourism for Marginal Groups: Tourism as a Livelihood Strategy in an Indigenous Community in Taiwan
Dr. Teresa C. H. Tao, University of Hong Kong, China

Quality Tourism in Native Communities: Conservation of Biodiversity and Life Quality Improvements
Mr. Carlos Bravo & Mr. Claudio Ibaceta, University of Chile, Chile

Sustaining Through Gastronomy: The Case of Slow Food Movement in Slovenia, its Impacts on Socio-cultural Environments and Tourism Development
Mr. Miha Bratec, University of Ljubljana, Slovenia

Session 1B: Case Studies, A2

Moderator: Dr. Sue Bergin-Seers, Victoria University, Australia

Presentations:

Environmental Education and Ecotourism: A case study of Protected Areas in the Alps
Ms. Mojca Arsenijevic, University of Nova Gorica &
Dr. Marko Bohanec, Jozef Stefan Institute, Slovenia

Moving from Destination Marketing to Destination Management: Exploring the Meaning of Sustainable Destination Management
Dr. David Foster, University of the Sunshine Coast, Australia

Community Actions to Engage Local Residents in Tourism Planning and Development Process: A Case Study of a Community-Based Tourism Destination in Thailand
Mr. Kitsada Tungchawal, University of Surrey, UK

Tourism acting as a factor of integration: the case of Right-wing extremism and crime in the former GDR
Dr. Dagmar Lund-Durlacher, MODUL University Vienna, Austria

An Assessment of Efforts to Enhance the Quality of Life in Mordogan: A Case Study
Dr. Turgut Var, Dr. Erhan Ada, Izmir University of Economics, &
Dr. Gökce Özdemir, Yasar University, Turkey

Lifestyle Oriented Small Tourism [LOST] Firms in the Ferguson Valley, Western Australia
Dr. Jack Carlsen, Curtin University, Australia &
Dr. Alison Morrison, University of Strathclyde, UK

Enhancing the Quality of Life through Cultural Events: The Case of the Danish Wadden Sea Festival
Dr. Janne J. Liburd & Ms. Anja Hergesell, University of Southern Denmark, Denmark

12:00 – 12:05

BREAK

12:05 – 12:30

Session 2A: Other topics relating to sustainable tourism development, A1

Moderator: Dr. Elizabeth Roberts, Bond University, Australia

Presentations:

Will the Advent of a More Responsible Type of Tourism Lead to the Convergence of Today's Highly Diversified Tourist Offers?
Dr. Maud Tixier, ESSEC, France

Integrating Sustainability into Tourism Education and Training in Ireland: Current Reality and Future Actions
Ms. Jane Stacey, Dr. Sheila Flanagan, Dr. Kevin Griffin & Ms. Anna Tottle, Dublin Institute of Technology, Ireland

Session 2B: Governance in Tourism, A2

Moderator: Dr. Dagmar Lund-Durlacher, MODUL University Vienna, Austria

Presentations:

Destination Competitiveness and Policy Making for Poverty Reduction
Dr. Larry Dwyer, University of New South Wales, Australia

Resident Support for Sustainable Tourism Policies in Two Turkish Communities
Dr. Ercan Sirakaya-Turk, Dr. Muzzo S. Uysal, University of South Carolina, USA & Dr. Turgut Var, Izmir University of Economics, Turkey

12:30 – 13:30 LUNCHEON, University restaurant

RESEARCH PRESENTATIONS

Parallel Sessions

13:30 – 14:30

Session 3A: QOL of Workforce in Tourism, A1

Moderator: Dr. Teresa C. H. Tao, University of Hong Kong, China

Presentations:

A Framework for Work-Life Balance Practices in the Tourism Industry
Dr. Marg Deery & Dr. Leo Jago, Victoria University, Australia

Managing Work/Life Balance Issues: An Examination of HR Practices Within a New Zealand International Hotel

Dr. Elizabeth Roberts, Bond University, Australia

Mr. David Williamson, Auckland University of Technology, New Zealand & Dr. Carmen Cox, Southern Cross University, Australia

Employment of Disabled Workforce in the Hospitality Industry

Dr. Sabah Balta, Yasar University &

Dr. Murat Bengisu, Izmir University of Economics, Turkey

Tourism-led Amenity Migration and the Transformation of Place: Issues of Affordable Housing

Dr. Alison M. Gill, Simon Fraser University, Canada

Education's Impact on Cultural Distance Perception: The Case of Turkish Service Providers and European Guests

Dr. Yasin Boylu, Mugla University, Turkey,

Dr. Asli Tasci, Hong Kong Polytechnic, China &

Dr. William C. Gartner, University of Minnesota

Session 3B: Green Issues for QOL, A2

Moderator: Mr. Tony Griffin, University of Technology Sydney, Australia

Presentations:

A Tool for Improving the Sustainability of Tourism Industries

Dr. Claudia Jurowski, Northern Arizona University, USA

Responding to Climate Change in Australian Resort Hotels: Setting a Research Agenda for Water, Energy and Waste Management

Dr. Charles Arcodia & Ms. Chantal Dickson, University of Queensland, Australia

Emerging Green Tourists: Their Behaviours and Attitudes

Dr. Sue Bergin-Seers & Dr. Judith Mair, Victoria University, Australia

Tourism Professionals' Attitudes Towards Climate Change and their Strategies to Respond to Global Warming

Mr. Xavier Matteucci & Dr. Dagmar Lund-Durlacher, MODUL University Vienna, Austria

14:30 – 14:45 BREAK, Front of conference hall

OPEN INDUSTRY FORUM, M01

14:45 – 17:30

Karsiyaka Municipality

Umut Eryarar, Archeologist

Sebnem Guncu, Director of Cultural Activities, Karsiyaka Municipality

Bornova Municipality

Ilkay Suda, Research Assistant, Ege University

Balcova Municipality

Mehmet Ali Calkaya, Mayor, Balcova Municipality

Facilitator: Dr. Deborah Edwards, University of Technology Sydney, Australia

19:00

AWARD DINNER, Izmir Konagi

Presentation of the Outstanding Paper Award

Thursday, June 26, 2008

09:00 - 13:00

Registration, Front of conference hall

KEYNOTE ADDRESS, M01

08:30 – 09:15

Challenging Wellbeing: The Impediments of Tourism

Ms. Tricia Barnett

Director, Tourism Concern, UK

FRAMING SESSION, M01

09:15 – 10:00

Developing a Research Agenda

Dr. Gianna Moscardo & Dr. Graham Miller

James Cook University, Australia & University of Surrey, UK

10:15 – 10:30

BREAK, Front of conference hall

10:30 – 12:30

FUTURES WHEEL – Brainstorming Session, M01

12:30 – 13:30

LUNCHEON, University restaurant

13:30 – 18:00

SITE VISIT

Balcova, Karsiyaka and Bornova

Friday, June 27, 2008

09:00 - 13:00 Registration, Front of conference hall

09:00 – 09:30 **Tourism Education Futures Initiative (TEFI)**, M01
Dr. Pauline Sheldon
University of Hawaii, USA

FUTURES WHEEL

Participants in parallel research forums

09:30 – 11:00 Research Forum A, M01
Research Forum B, A1

11.00 – 11.15 BREAK, Front of conference hall

FUTURES WHEEL

Parallel Sessions

11.15 – 13.15 Research Forum A, M01
Research Forum B, A1

13.15 – 14.30 LUNCHEON, University restaurant

14.30 – 15.15 **REPORT-OUTS from Research Forums**, Conference hall

15:15 - 16:00 **CLOSING SESSION AND CONCLUSIONS**, Conference hall

19:00 CLOSING DINNER, University backyard